

Tiffin University MBA: Individual Career Development Plan For Mentoring Partnerships

Mentor: Jake O'Donnell

Mentee: Mervin Scott jr

Short term goals (what mentee plans to accomplish in several months):

Secure 2 deals this week of July 3rd

Create presentations.

Outreach 50 brands this week.

Market youth camps

Steps to take to meet short term goals:

Time management

Hard work

Collaboration

Mentor's suggestions/guidance for short term goals:

Apply information into action

Study company material

Read more books

Steps mentee will take before next meeting with mentor:

Take action and value to everything I'm doing.

Date Discussed June 30th, 2023

Tiffin University MBA: Individual Career Development Plan For Mentoring Partnerships

Medium range goals (1-3 years):

Be fully on EAMG Sports staff,
Secure 5 deals
Be compensated.
Be a closer on deals.

Steps to take to get there:

Continue learning and asking for help.

Mentor's suggestions/guidance:

Reach out whenever I need help on anything.

Long range goals (3-10 years):

Generate over 100k in NIL Deals.
Help athletes' personal brand off the field.
Assist athletes with reaching pro levels or life after football.

What options does mentee have to consider in order to reach those goals?

Continue elevating and evolving.
Staying consistent.
Attention to detail.

Mentor's suggestions/guidance for long range goals:

Build confidence.
Work hard.
Keeping educating myself.